

# Broadcasting



*“Clients appreciate Harbottle & Lewis LLP’s ‘uncompromisingly transparent, above-board dealings’.”*

The Legal 500, 2008

# Broadcasting

Harbottle & Lewis provides a comprehensive service to television and radio broadcasters at a time when the industry is changing rapidly. Digitalisation of delivery and broadband access present a wide range of challenges that our lawyers are well placed to meet, drawing on experience not only in linear broadcasting but also in the new network technologies and services. We offer specialist expertise in meeting these new challenges.



## Television

Our work covers programme provision, distribution and delivery over conventional and new transmission platforms, including mobile and the Internet. We advise mainstream broadcasters on all aspects of their business, including licensing and compliance, transmission, digital switchover, on-demand services, user generated content and rights. We also advise on the provision of IPTV services, search engines and new means of monetising programmes and programme services over new network platforms.

*"Tony Ballard wins 'a lot of respect' for his 'amazing stable of traditional clients' and for the regulatory expertise he is able to bring to his work."*

Chambers and Partners, 2008

## Radio

We act for a range of clients in the radio broadcasting industries, advising on broadcast licensing and regulatory issues, transmission, carriage and convergence as well as full litigation, corporate and commercial support.

## New Platforms

Much of our work concerns the technologies that underpin the rapid spread of broadband access, both fixed and mobile, the new business opportunities that they create and the effects of regulation, including the AVMS and e-Commerce Directives. We advise clients delivering mainstream linear and on-demand programming over digital platforms and those exploiting new applications to deliver or share content, voice or data in new and different ways.

We have cutting edge experience in delivering content services over new platforms, such as DSL and mobile, and in planning for next generation access.

## Networks

Our lawyers offer specialist advice in the regulation of electronic communications networks and services, particularly under the new European regulatory framework and its implementation in the UK under the Communications Act. They also have wide experience of coordinating, acquiring and exploiting radio frequency spectrum, both terrestrial and for satellite applications. Our team provides full service support for companies in this sector, drawing on wide experience in advising major fixed and mobile operators, as well as advising media companies on infrastructure and platform issues as these industries converge.



**For further information please contact Tony Ballard on 020 7667 5000 or [tony.ballard@harbottle.com](mailto:tony.ballard@harbottle.com) or visit [www.harbottle.com](http://www.harbottle.com)**

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