

# Key data privacy considerations in the production life cycle

## Stage 1: Development concept stage/scripts

- Consider what personal data is being collected, used and ultimately will be published.
- Sharing personal data with other SPVs/third party suppliers.
- Consider the need for confidentiality agreements at the early stages.
- Registering the SPV with the ICO.

## Stage 4: Post- production issues

- Considerations when dealing with data subject access requests.
- Potential post-production legal claims.
- Retention of personal data and how to deal with unused materials.

## Stage 2: Engaging talent & cast and crew

- Providing a compliant privacy notice with cast & crew/talent (and considerations when engaging children/people in vulnerable positions).
- Transfers of personal data between SPVs from the UK to another country.
- Ensuring confidentiality and security of personal data on set.

## Stage 3: Filming/issues on set

- Considerations when capturing footage of members of the general public and use of on-set privacy notices.
- When and how consent must be collected for the processing of special category data.





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